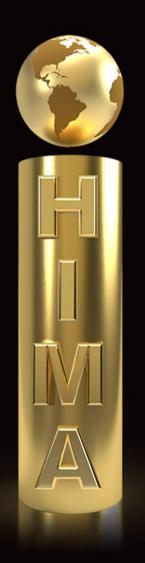


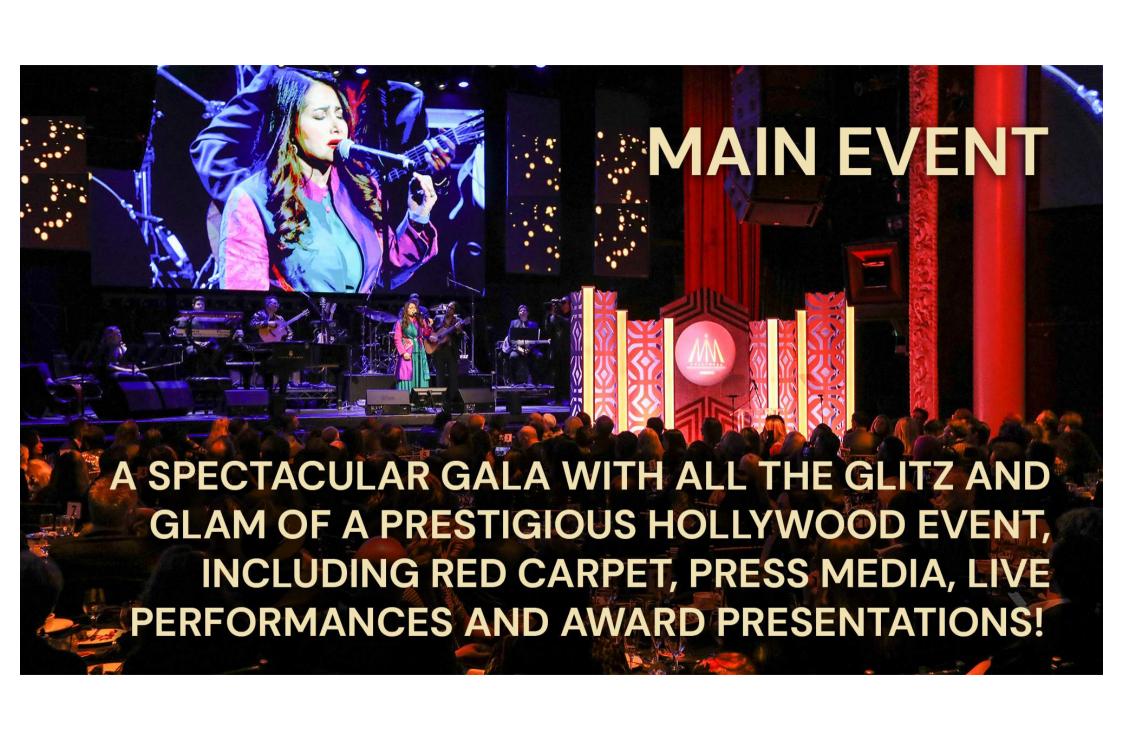
HOLLYWOOD INDEPENDENT MUSIC A W A R D S

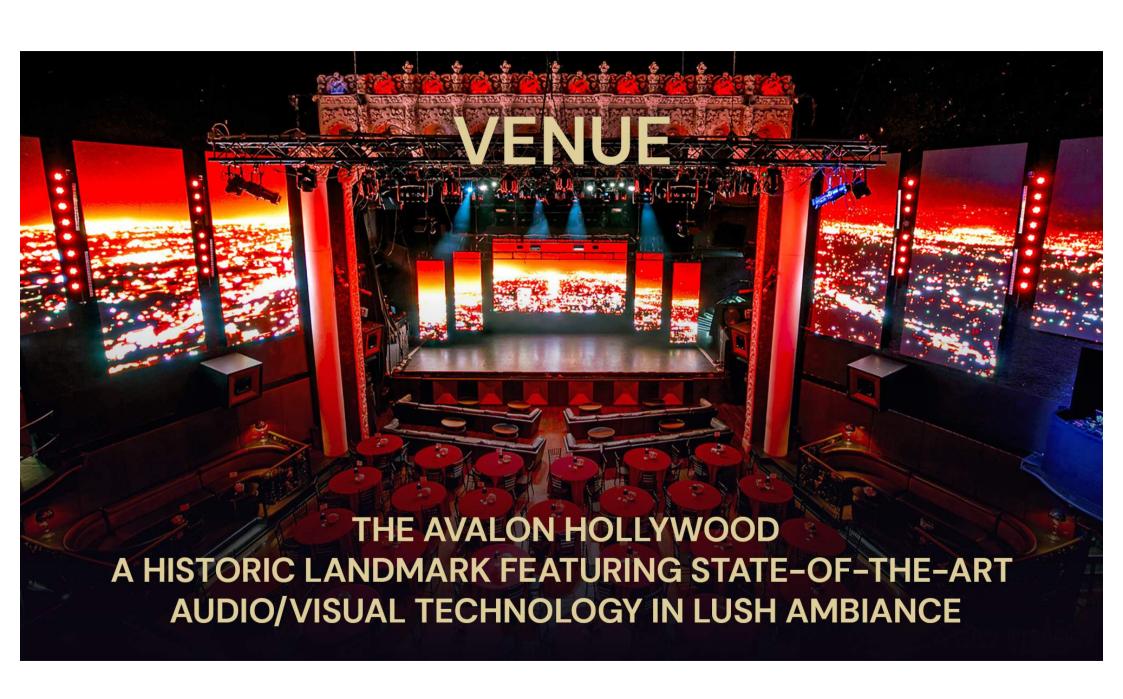


THE PREMIER GLOBAL PLATFORM FOR INDEPENDENT MUSIC.

ARTISTS, SONGWRITERS, COMPOSERS, AUDIO RECORDING PROFESSIONALS AND RECORD LABELS AROUND THE WORLD ARE RECOGNIZED FOR OUTSTANDING ARTISTRY, ACHIEVEMENT AND CONTRIBUTIONS.









AS A BRAND PARTNER SPONSOR, YOU'LL REACH OUR SPECIFICALLY TARGETED DEMOGRAPHIC OF DOMESTIC AND INTERNATIONAL GEN Z, MILLENNIAL, AND GEN X ARTISTS, SONGWRITERS, COMPOSERS, PRODUCERS, AND INDEPENDENT INDUSTRY PROFESSIONALS. WE LEVERAGE OUR RELATIONSHIPS WITH SOCIAL MEDIA INFLUENCERS TO SCALE OUR ELECTRONIC MARKETING AND SOCIAL MEDIA CAMPAIGNS, ENSURING THIS HIGHLY COVETED AUDIENCE IS ENGAGED.

EACH YEAR, THE HIMA DILIGENTLY RESEARCHES UNDERGROUND TALENT AND ACCEPTS SUBMISSIONS THAT ARE REVIEWED, EVALUATED, AND ULTIMATELY SELECTED AS STAND-OUTS IN DIVERSE MUSIC GENRES.

PRESENTING SPONSOR

PRESENTING SPONSOR (EXCLUSIVE)

\$50,000

- Top level branding as "Presenting Sponsor of the 2023 HIMAwards" in all media and HIMA properties including website, social media platforms, press materials and main event
- Sole Sponsor logo on red carpet step & repeat, alongside HIMA logo
- Presenting Sponsor branding remains in place four months after main event
- Premium VIP seating for 20 (two ten-top banquet tables)
- Premium Two Page Congratulatory Spread in the 2023 HIMA Printed Program (1st tier placement)
- Guaranteed VIP access to Official After Party
- 20 Extra General Admission Tickets and After Party passes for other sponsor guests
- VIP gift bag branding (logo on bag & items in bag optional)
- Brand imprint in all global marketing materials, advertisements, press releases and social media
- Option to show company promotional video during banquet (provided by sponsor)
- Sponsor representaive will present award category from podium

For HIMA Event Sponsorships, Congratulatory Advertising, Premium Seating and Printed Program Inclusion, please contact: support@himawards.com | (818) 917-5086 or (562) 417-7122

PREMIUM SPONSOR

PLATINUM LEVEL SPONSOR

\$10,000

- VIP Banquet Table with Prime Position on Main Floor (includes dinner)
- 10 additional VIP Booth Tickets (no food service)
- Logo on Media Wall Second Tier (press interview station)
- Full Page in Event Printed Program
- Logo in Main Event Video Logo Loop (venue big screens)
- Brand Name/Logo in HIMA electronic marketing (emails & social media)
- Company/Logo on HIMA website (first tier sponsor carousel)
- VIP Gift Bag item inclusion (optional)
- Show segment podium announcement "brought to you by..."
- Sponsor representative to present an award category from the podium

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À LA CARTE SPONSORSHIP

 LIVE PERFORMANCE AT MAIN EVENT Single song performance on stage during HIMA main event (4 minute max) Band members will have all access privileges (issued by stage manager) Marketing/press inclusion prior to main event (TBD by HIMA) Listing and image in event printed program 	\$7500
DISPLAY AD IN EVENT PROGRAM • Full page color advertisement, option to have item in VIP gift bags • Banner/Logo in logo loop (displayed on venue screens)	\$1500
VENDOR BOOTH (Main Event and/or After-Party) • 8' x 8' space for table/booth, option to have item in VIP gift bags • Logo Branding in Printed Program	\$750
VIP GIFT BAGS (250 count) • Product/Brand materials inserted in 250 VIP Gift Bags • Logo Placement on HIMA Website "Brand Partners" Page	\$350

For event sponsorships, advertising, premium seating and printed program inclusion, please contact: support@himawards.com | (818) 917-5086 or (562) 417-7122

Contact Information



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