

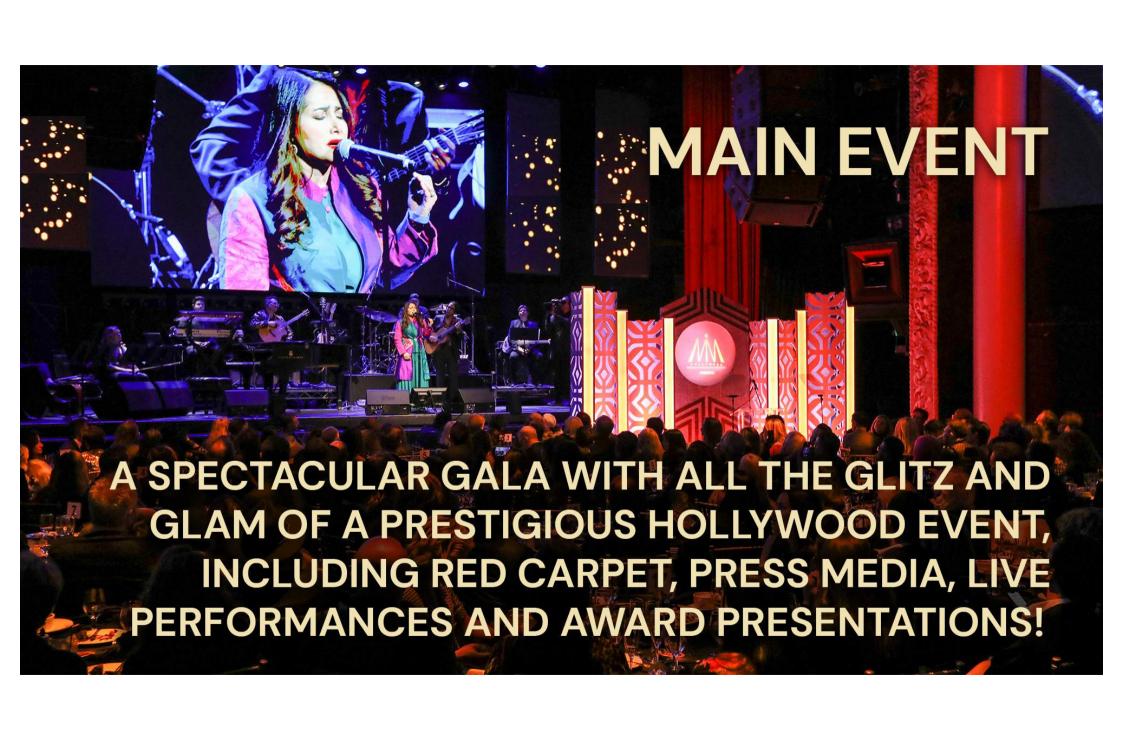
HOLLYWOOD INDEPENDENT MUSIC A W A R D S

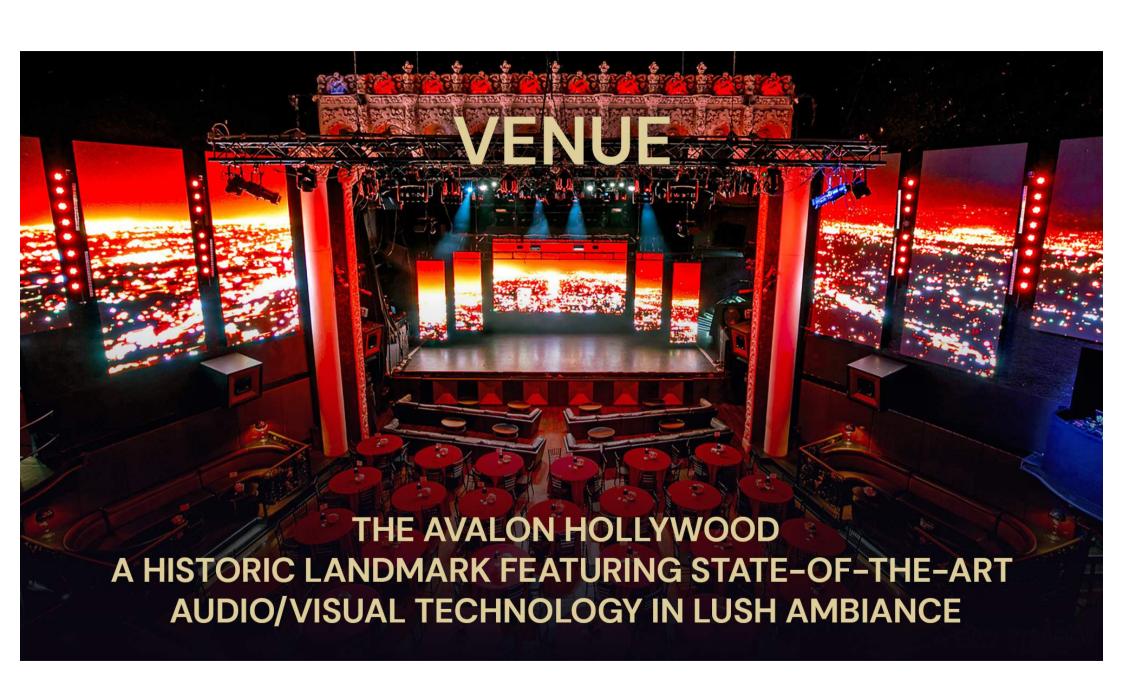


THE PREMIER GLOBAL PLATFORM FOR INDEPENDENT MUSIC.

ARTISTS, SONGWRITERS, COMPOSERS, AUDIO RECORDING PROFESSIONALS AND RECORD LABELS AROUND THE WORLD ARE RECOGNIZED FOR OUTSTANDING ARTISTRY, ACHIEVEMENT AND CONTRIBUTIONS.









AS A BRAND PARTNER SPONSOR, YOU'LL REACH OUR SPECIFICALLY TARGETED DEMOGRAPHIC OF DOMESTIC AND INTERNATIONAL GEN Z, MILLENNIAL, AND GEN X ARTISTS, SONGWRITERS, COMPOSERS, PRODUCERS, AND INDEPENDENT INDUSTRY PROFESSIONALS. WE LEVERAGE OUR RELATIONSHIPS WITH SOCIAL MEDIA INFLUENCERS TO SCALE OUR ELECTRONIC MARKETING AND SOCIAL MEDIA CAMPAIGNS, ENSURING THIS HIGHLY COVETED AUDIENCE IS ENGAGED.

EACH YEAR, THE HIMA DILIGENTLY RESEARCHES UNDERGROUND TALENT AND ACCEPTS SUBMISSIONS THAT ARE REVIEWED, EVALUATED, AND ULTIMATELY SELECTED AS STAND-OUTS IN DIVERSE MUSIC GENRES.

BRAND PARTNER SPONSORSHIP

PLATINUM LEVEL SPONSOR

\$10,000

- Designation as Platinum level Brand Partner
- Banquet Table (totaling 10 Seats) on Main Floor (includes gourmet Hors D'oeuvres)
- 10 additional VIP Booth Tickets
- Logo on Media Wall Second Tier (press interview station backdrop)
- Full Page in Event Printed Program
- Logo in Main Event Video Logo Loop (venue big screens)
- Logo in HIMA electronic marketing/branding (emails & social media)
- Logo on HIMA website (first tier sponsor carousel)
- VIP Gift Bag item inclusion (optional)
- Brand representative to present award category at podium (exec. or artist)

For HIMA Event Sponsorships, Congratulatory Advertising, Premium Seating and Printed Program Inclusion, please contact: support@himawards.com | (818) 917-5086 or (562) 417-7122

PREMIUM SPONSOR LEVELS

GOLD LEVEL SPONSOR

\$7,500

- · Gold tier sponsor level recognition in the room, from the stage, and in all outward facing media
- Gold tier banquet seating for eight (8) near the stage with gourmet Hors D'oeuvres
- Gold tier full-page color ad in the 2023 event printed program
- Guaranteed VIP access to Official After Party
- Twenty (20) general admission tickets

SILVER LEVEL SPONSOR

\$5,000

- · Silver tier recognition in venue, from the stage, and in all outward facing media
- Silver tier banquet seating for six (6) with gourmet Hors D'oeuvres
- Silver tier half-page color advertisement in the 2023 event printed program
- Guaranteed VIP access to Official After Party
- Ten (10) general admission tickets

For event sponsorships, advertising, premium seating and printed program inclusion, please contact: support@himawards.com | (818) 917-5086 or (562) 417-7122

À LA CARTE SPONSORSHIP

SONGWRITER WORKSHOP (Day before Main Event)

\$2500

- Exclusive presenting sponsor of 4 hour songwriting panel of industry professionals
- Branding in all marketing and event materials ("Presented by...")

VENDOR BOOTH (Main Event and/or After-Party)

\$750

- 8' x 8' space for table/booth, option to have item in VIP gift bags
- Logo Branding in Printed Program

DISPLAY AD IN EVENT PROGRAM

\$1500

- Full page color advertisement, option to have item in VIP gift bags
- Banner/Logo in logo loop (displayed on venue screens)

VIP GIFT BAGS (250 count)

\$350

- Product/Brand materials inserted in 250 VIP Gift Bags
- Logo Placement on HIMA Website "Brand Partners" Page

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Contact Information



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